



MILANO 2015
1 MAY • 31 OCTOBER

FEEDING THE PLANET
ENERGY FOR LIFE



made of italians
TRAVEL - SHOPPING - EXHIBITIONS - DINING - EXPO TICKETS

Expo Milano 2015 will be the largest worldwide event ever organized on the theme of Food and it will be an amazing, once in a life-time experience.

COME BACK HOME with Expo Milano 2015

PLAN YOUR TRIP

- Get up to **four entrance tickets to Expo Milano 2015** with an exclusive 25% discount
- Enjoy great deals on travel packages by **Alessandro Rosso Group** and **UVET Amex**
- Visit **Aquae 2015**, Expo side show in **Venice**, and experience the Veneto region, at promotional prices

Expo Milano 2015 is reserving a **special welcome to all** the Italians living abroad, giving them the chance to experience an exciting return to Italy.

With the **Made of Italians programme** it is possible to take advantage of various discounts, special rates and exclusive offers that will make returning home even more exciting.

GET MOVING

- **Alitalia** special discounts on domestic network and benefits related to *Vivi l'Italia* offer
- **Trenitalia** special rates throughout the entire national rail system
- **Fiat Chrysler Automobiles** discounted rental rates on their models through their partner Maggiore Rent a Car

Every Italian Region will enrich the **Made of Italians programme** with more benefits and exclusive discounts



HAVE FUN

- 20% discount on supercar test drives in the Autodromo di Monza, provided by **Puresport**
- 20% discount on **MilanoCard** with more than 500 services, like museums and restaurants, all around Italy

AND MORE

- **Telecom Italia** special mobile communications offer with 30% more services than standard
- **illycaffè** 15% discount to be used at illyshop in Milan for coffee products and machines
- **Intesa Sanpaolo** 50% discount on payment cards customized with your picture

Join the Made of Italians programme

Are you an Italian citizen living abroad or a foreign citizen with Italian origins? Register on www.madeofitalians.expo2015.org and get your coupon code to purchase your discounted Expo Milano 2015 ticket.



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expo2015.org

